

## DANIEL LEVINE

One of the world's best-known trends experts

- Founding Director of the Avant- Guide Institute trends consultancy
- Global Editor of the Popular Trends Website WikiTrend.org
- Bestselling Author of 11 books on trends, business, travel and marketing
- Keynote Speaker with over 266 presentations in 37+ Industries
- Corporate Consultant for American Express, Intel, HBO, NBC, BMW & many more

Daniel Levine is a trusted consultant to major companies and brands worldwide. He is regularly featured in newspapers and magazines and is often on television and radio including CNN, NBC and others.

Mr. Levine is the director of the Avant-Guide Institute and the global editor of the popular trends website WikiTrend.org where he leads a large international team of trend spotters;

over 9000 researchers who chronicle the latest ideas, products and experiences from around the globe.

### TEMAS

Daniel Levine tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Trends
- Customers
- Brands and products
- Future of competitors
- Quickly changing the consumer

## PROGRAMAS

#### "YOUR BUSINESS TRENDS AND THE FUTURE OF ALMOST EVERYTHING"

Trends in your industry don't operate in a vacuum. They are part of a global ecosystem that is quickly changing the way we all work, live and play. So strap on your jetpack and get ready to explore the most valuable trends transforming your world. From transport and technology to communication and consumerism, knowing what is now isn't enough – you also need to know what will be, or you're gone.

# WHAT YOUR CUSTOMERS REALLY WANT (BEFORE THEY EVEN KNOW THEY WANT IT)

Why do some people choose to buy from you while others go elsewhere? Discover the "why" behind the buy, understand trends that are quickly changing the consumer landscape, and learn from organizations, brands and products that are embracing trends with spectacular results. This is your opportunity to ride the waves of the future and leave competitors in your wake.

## CONDICIONES

- Travels from: Nueva York, USA
- Fee Range: Please Inquire