



## BRENÉ BROWN

5-time New York Times Bestselling author, featured in one of the most viewed TED talks in the world

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- Research professor at the University of Houston, where she holds the Huffington Brené Brown Endowed Chair at The Graduate College of Social Work
  - Visiting professor in management at The University of Texas at Austin McCombs School of Business
  - Author of five #1 NYT Bestsellers: The Gifts of Imperfection, Daring Greatly, Rising Strong, Braving the Wilderness, and her latest book, Dare to Lead, which is the culmination of a seven-year study on courage and leadership
  - TEDx Speaker & one of TED's top 5 most viewed TED talks in the world
  - Hosts the Unlocking Us Podcast and the Dare to Lead Podcast
  - First researcher to have a filmed talk on Netflix: The Call to Courage special debuted on April 19, 2019
  - Client List includes Google, US Air Force, Slack, Pixar, MD Anderson Cancer Network, Salesforce, Microsoft, Nutanix, Shell Oil, IBM, Bill & Melinda Gates Foundation, LinkedIn, Stella + Dot, Ford
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Dr. Brené Brown is a research professor at the University of Houston where she holds the Huffington Foundation Endowed Chair at The Graduate College of Social Work. Brené is also a visiting professor in management at The University of Texas at Austin McCombs School of Business.

She has spent the past two decades studying courage, vulnerability, shame, and empathy, is the author of five #1 New York Times bestsellers, and is the host of the weekly Spotify Original podcasts Unlocking Us and Dare to Lead.

Brené's books have been translated into more than 30 languages and titles include: Dare to Lead, Braving the Wilderness, Rising Strong, Daring Greatly, and The Gifts of Imperfection. Most recently Brené collaborated with Tarana Burke to co-edit You Are Your Best Thing: Vulnerability, Shame Resilience, and the Black Experience.

Her TED talk – The Power of Vulnerability – is one of the top five most viewed TED talks in the world with over 50 million views. She is also the first researcher to have a filmed lecture on Netflix. The Call to Courage special debuted on the streaming service in April 2019.

Brené lives in Houston, Texas, with her husband, Steve. They have two children, Ellen and Charlie.

## **TEMAS**

- Leadership
- Change
- Diversity
- Motivation & Inspiration
- Organizational Culture
- Vulnerability
- Courage

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## PROGRAMAS

Keynote Topics: Brené enjoys working with event coordinators to customize her talks within the scope of her research. Below is a list of the most requested topics.

### **Dare to Lead**

Leaders in organizations ranging from small entrepreneurial startups and family-owned businesses to nonprofits, civic organizations, and Fortune 50 companies, are asking the same question:

How do you cultivate braver, more daring leaders, and how do you embed the value of courage in your culture?

Based on twenty years of research, including the past seven studying leadership, Brené found the answer: Daring leadership is a collection of four skill sets that are 100 percent teachable, observable, and measurable. It's learning and unlearning that requires brave work, tough conversations, and showing up with your whole heart.

In this keynote, Brené uses research, stories, and examples to explore:

- The ten cultural barriers to courageous leadership
- The four skill sets that underpin courage
- Rumbling with Vulnerability
- Living into Our Values
- Braving Trust
- Learning to Rise
- The difference between armored leadership and daring leadership
- Why curiosity and grounded confidence are at the heart of brave work and tough conversations

Brené writes, “The skill sets that make up courage are not new; they’ve been aspirational leadership skills for as long as there have been leaders. Yet we haven’t made great progress in developing these skills in leaders, because we don’t dig into the humanity of this work—it’s too messy. It’s much easier to talk about what we want and need than it is to talk about the fears, feelings, and scarcity that get in the way of achieving all of it. Basically, and perhaps ironically, we don’t have the courage for real talk about courage. But it’s time. And

if you want to call these “soft skills” after you’ve tried putting them into practice—go for it. I dare you.”

## **Rising Strong**

(The data informing this research was collected from a broad sample of participants. The talk can be adapted for corporate audiences, parents, educators, or faith communities).

If we’re brave enough often enough, we will fall. Rising strong after a setback, disappointment, or failure is how we cultivate wholeheartedness in our lives; it’s the process that teaches us the most about who we are. In this keynote we will:

- Explore the critical role emotion plays in resetting after a fall and the connections between emotion, thought and behavior.
- Define integrity and explore how offloading emotion moves us away from our values and corrodes culture.
- Examine the power of storytelling and the dangers of confabulations and conspiracies.
- Explore the three elements of the rising strong process (The Reckoning, The Rumble, and The Revolution).
- Develop actionable strategies for getting back after a fall or setback so that we can live, love, and lead with greater courage.

## **Braving The Wilderness: The Quest for True Belonging and the Courage to Stand Alone.**

(The data informing this research was collected from a broad sample of participants. The talk can be adapted for corporate audiences, parents, educators, or faith communities).

True belonging is the practice of belonging to yourself so deeply that you can share your most authentic self with the world and find sacredness in both being a part of something and standing alone. True belonging doesn’t require you to change who you are; it requires you to be who you are. This type of courage and strength can only be forged in the wilderness – through the lived experiences of collective joy and pain, curiosity and questioning, investing in connection, and grounded confidence.

In this keynote we will explore:

- The factors leading to a culture of fitting in versus true belonging, cynicism versus engagement, and disconnection versus connection.
- The power behind the four practices of true belonging (collective joy and pain; de-

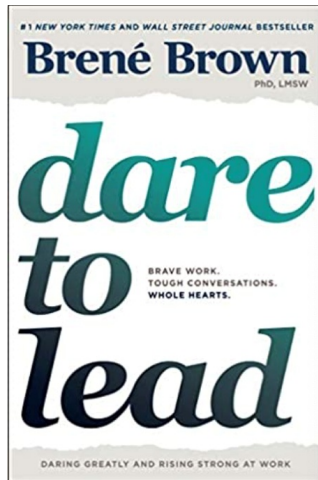
bunking, de-bunkering, and decency; investing in community; and grounded confidence).

- Six qualities of leaders who cultivate cultures of true belonging and commitment versus leaders who build cultures of fitting in and compliance.

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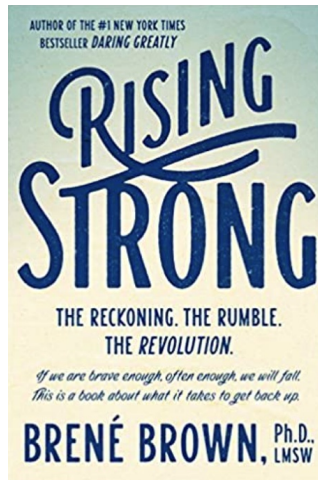
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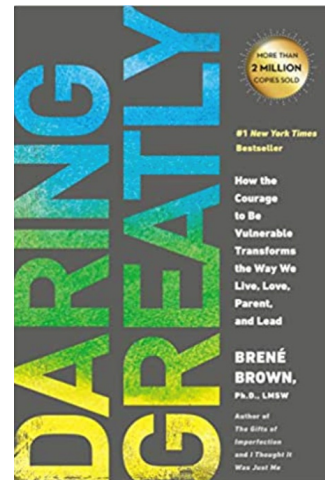
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DARE TO LEAD



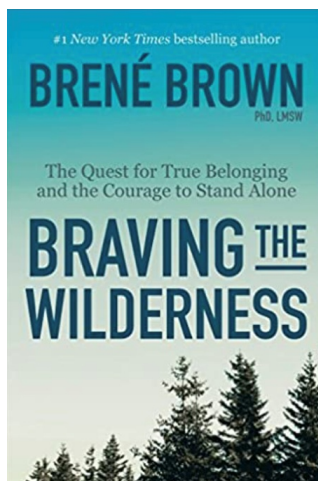
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RISING STRONG



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DARING GREATLY



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BRAVING THE  
WILDERNESS



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THE GIFTS OF  
IMPERFECTION

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## CONDICIONES

- **Travels from:** Texas, USA

- **Fee Range:** Please Inquire
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