



## SHAWN KANUNGO

Strategy in a World of Disruption, 12 years of working at Deloitte as an innovation strategist

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- A strategist who operates at the intersection of creativity, business, and technology
  - Shows organizations how to disrupt before they are disrupted
  - Focused on applying exponential technologies and new business models to mature businesses
  - Has worked hand-to-hand with hundreds of organizations on their journey to digital transformation
  - To navigate through disruptive time, we need relentless leaders to make digital part of their core business
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As a globally recognized innovation strategist and bestselling author, Shawn Kanungo works at the intersection of creativity, business, and technology. He spent 12 years at Deloitte working closely with leaders to help them better plan for the opportunities associated with disruptive innovation. In his high energy keynotes, Kanungo draws on his extensive experience to provide audiences with an optimistic roadmap for the future; one

that embraces un-expected approaches to innovation to remain competitive and relevant.

Since leaving Deloitte, Kanungo has worked with hundreds of organizations on their journey to digital transformation. He's led complex projects incorporating artificial intelligence, cloud technologies, behavioural economics, Web3 and more. Today, Kanungo is a Partner with Queen & Rook, where he advises leading organizations and executives on disruptive trends and invests in early-stage ventures.

Kanungo's work has been featured in the Globe and Mail, The Guardian, CBC, and CTV. He's been recognized by Edify Magazine as one of their "Top 40 Under 40". In 2021, Forbes called Kanungo the "best virtual keynote speaker I've ever seen".

He is the first innovation expert to have a streaming special, released on Apple TV and Prime Video in August 2023. It complements and shares the name of his bestselling debut book, The Bold Ones, a playbook for individuals to become bolder and push their careers and organizations forward. It has been touted as one of McKinsey's top decision making books for leaders. Kanungo's work has also been featured in the Globe and Mail, The Guardian, CBC, and CTV.

A prolific content creator, Kanungo's content on innovation has garnered millions of views across LinkedIn, TikTok, YouTube, and Facebook. His bestselling debut book, The Bold Ones offers a playbook for individuals to become bolder and push their careers and companies forward. The Bold Ones has been touted as one of McKinsey's top decision-making books for leaders.

## **TEMAS**

Shawn Kanungo tailors each presentation to the needs of his audience and is not limited to the topics listed below. Please ask us about any subject that interests you:

- Artificial Intelligence - AI
- Future Trends
- New business models

- Innovation
  - Leadership
  - Digital Transformation
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## **PROGRAMAS**

Shawn has been on the ground floor helping hundreds of clients on the art of strategy & innovation. As a keynote speaker, Shawn's talks are packed with insightful anecdotes based on his own experiences, provocative concepts, and most importantly, actionable strategies. With his unique mix of charisma, humor, storytelling and motivation, Shawn brings a radically different take on disruption.

In 2018, Shawn was recognized as one of Inc's Top 100 Innovative Leadership speakers. Shawn performs over 60+ keynotes annually across all sectors and industries.

### **The Age of Infinity - Generative AI & Our Future**

We are on the brink of a revolution based on the meteoric rise of Generative AI, most notably ChatGPT. These exponential technologies are transforming the way we communicate, collaborate, and create, revolutionizing industries around the world. However, when everyone has an AI co-pilot, who will stand out? Shawn Kanungo argues that we need more freaks — leaders that are both unique and bold.

With the rise of generative AI, cloud technologies, and remote talent, we're entering into an age of infinite leverage where our work can be replicated at no cost, and we don't need permission to get started. As a result, we can build exponential organizations — a new breed of businesses that can be more nimble, flexible, and highly leveraged.

In this provocative and counter-intuitive keynote, Kanungo dives deep into the age of artificial intelligence and infinite leverage. He explores why this will shape the future, and how it will impact culture, business, technology, and individuals. Ultimately, the future will favour the freaks.

### **#1 - Strategy in a World of Disruption**

The business world has fundamentally changed forever. The growth and adoption of new technologies is at a dizzying pace. Customer and employee expectations have been pushed forward 10 years due to the pandemic. We are now looking for organizations to be fearless in a changing world.

These drivers are forcing everyone to reimagine their entire organizations. How do we survive? How do we disrupt ourselves before someone else does? How do we deliver better experiences to our clients, customers, and teams? Today, we need to be bold, brave and experimental.

In this awe-inspiring talk, Shawn Kanungo provides an optimistic roadmap for the future. He explores how we can take unexpected approaches to innovation to remain competitive and relevant.

## **#2 - Bold Ones – How to Innovate & Disrupt Ourselves**

The world is getting weirder, wackier and wilder by the minute. It has never been more crucial to adapt and evolve with the times. Yet, when faced with radical change, we tend to double down on what made us successful in the past.

Bold Ones is an awe-inspiring and provocative keynote on how individuals can apply the innovations and disruptions occurring around them to become more dynamic and valuable. Specific, actionable techniques—from uncovering ‘secrets’ within your field, to designing experiments, to creating an unstoppable personal flywheel—that will help one evolve and excel will be shared.

## **# 3- The Future is Open: The Metaverse, Web3 & You**

Are we ready for the next era of the Internet? An immersive, unified and interconnected digital world is in the making. The Metaverse is no longer a science-fiction construct. It will re-write new models of interaction, digital-native assets, commerce and experience. Yet, this is much more than a technological shift, but a cultural phenomenon that will impact human expression and behaviour.

Big tech and gaming companies are arming themselves in this battleground for the future. However, the Metaverse may not reach its massive potential without being truly open. Its convergence with Web3, a decentralized internet enabled by the blockchain, and its

components (crypto, NFTs and more) may be the key to building the backbone and connective tissue for this new world.

In this awe-inspiring keynote, innovation strategist Shawn Kanungo dives deep into why The Metaverse & Web3 will shape the future, and how it will impact culture, business, technology and individuals. The future will favour the bold and brave.

#### **#4 - Creating the Future, Together**

Today, we are undergoing a paradigm shift. The world is becoming more dynamic, intertwined and unpredictable. Organizations must develop an ecosystem approach to innovation, leveraging talent both inside and outside of the company, to navigate the future. Shawn Kanungo provides a bold, unique and contrarian view of the near term-future. He outlines some of the disruptive forces (AI, Digital Business Models, etc.) that are impacting every industry. He then explores how organizations can become more adaptable, experimental and collaborative.

Weaving together storytelling, humor, inspiration and actionable takeaways, audiences will walk away with a roadmap on how organizations can create a brighter future, together.

#### **#5 - Fearless Government**

For decades, we have designed the public sector to be operationally excellent. Today, the game has changed. We are now looking for government to be fearless and an enabler for radical change.

From leveraging automation, ecosystem partnerships and the crowd, Shawn Kanungo paints a vision of how governments can be a catalyst for others to help them drive innovation. He will also help to make sense of the rapidly changing demographic, societal, economic, and technological trends shaping the future of government.

Sharing insights from leading organizations and his own experiences on the ground floor of driving transformation in government – Kanungo reveals the technologies, citizen expectations and service delivery models that will drive the revolution.

#### **#6 – The Geeks & the Freaks: The Age of AI and Infinite Leverage**

We are on the brink of a revolution based on the meteoric rise of ChatGPT and Generative

AI. These exponential technologies are transforming the way we communicate, collaborate, and create, revolutionizing industries around the world. However, when everyone has an AI co-pilot, who will stand out? Shawn argues that we need more freaks – leaders that are both unique and bold.

With the rise of generative AI, cloud technologies and remote talent, we also entering into an age of infinite leverage where our work can be replicated at no cost, and we don't need permission to get started. As a result, we can build exponential organizations - a new breed of businesses that can be more nimble, flexible, and highly leveraged.

In this provocative and counter-intuitive keynote, Shawn dives deep into the age of artificial intelligence and infinite leverage. He explores why this will shape the future, and how it will impact culture, business, technology and individuals. Ultimately, the future will favor the bold.

### **Be Bold, Be Brave, Be Experimental: Why Build a Culture of Experimentation**

Competition is for losers. Today, our competitive global market is unforgiving and ruthless – no one is spared. Consumer expectations and behaviours, shaped by new market entrants, have also changed more in the last 10 years than in the last 100 years combined.

Disruptive innovation is forcing firms to reimagine their customer experiences, channel strategies and business models.

How do we survive? Today, we need to be bold, brave and experimental. We can only keep up if we foster a relentless culture that promotes human-centered design and rapid experimentation. This is our only competitive advantage.

In this session, you will:

- Learn why this is the greatest (and scariest) time to be in business.
- Learn why taking a human-centered approach helps build culture, but also de-risks projects by saving time and money.
- Explore how the leading companies have embraced the power of competition and experimentation.
- Learn from Shawn's experience on the battleground of building culture with clients and internally.

- Obtain methods and tools for transforming your organization's culture.

## **Fear Kills Innovation**

In this talk, Shawn discusses why fear always kills innovation. And today, when the improbable is the new normal, we can't be fearful because we are consistently seeing new challenges.

## **What will i teach my child about the future?**

As an innovation strategist, Shawn Kanungo shows organizations how to disrupt before they are disrupted. In this heartfelt talk, Shawn shares the only constant advice he can provide to his daughter about a world that is ever changing.

## **The 0 to 100 Effect: How to Navigate through Disruption**

Since the dawn of civilization, when converging technologies go from scarcity to abundance, the world fundamentally changes. We always see an explosion in new challenges, new behaviours and new opportunities. The only difference is that today, technologies are on an exponential scale.

From doctors to AI-assisted health, banks to blockchain, retail to Amazon's Alexa, we will see the most chaotic era of commerce era. To navigate through disruptive time, we need relentless leaders to make digital part of their core business.

In this session, you will:

- Understand how the convergence of exponential technologies are disrupting every industry.
- Learn why timing is the most critical aspect when it comes to dealing with disruption.
- Learn the secrets of how game-changing organizations exploit new problems.
- Learn how organizations successfully experiment with technologies and business models at the edges.

## **We Are on the Brink of a Revolution: The Future of Government**

For decades, we have designed our organizations and governments to be operationally excellent. Today, the game has changed. We are now looking beyond efficiency, and

focusing on revolution.

Shawn Kanungo provides a bold roadmap for the future, and paints a vision of government in 2020. He will help to make sense of the rapidly changing demographic, societal, economic, and technological trends shaping the future of government.

Kanungo's Deloitte team launched the Gov2020 website two years. Packed with 194 trends and 39 drivers, the site is a treasure trove of analysis, video and creative visualizations about the future.

Sharing insights from leading organizations and his own experiences on the ground floor of driving digital transformation in government – Kanungo reveals the technologies, citizen expectations and business models that will drive the revolution.

What you will learn:

- Learn which current and emerging technologies are driving the world for both private and public sector organizations.
- Develop the ability to identify the driving forces of predictable change.
- Drive growth strategies from within government.

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## PUBLICACIONES

### Libros





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## CONDICIONES

- **Travels From:** Canada
- **Fee Range:** USD 20.001 to USD 40.000

\*Fee Range:

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.

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