



VIKRAM MANSHARAMANI

Global Trend-Watcher, former Harvard University Lecturer, Author & Investor. How to anticipate the future, manage risk, and spot opportunities

- One of the greatest independent thinkers of our time, a generalist in a land of specialists
- Experienced global equity investor and former Lecturer at Harvard and Yale University
- Author of "BOOMBUSTOLOGY: Spotting Financial Bubbles Before They Burst" and "Think for Yourself"
- Member of the Global Future Council on the Future of Complex Risks at the World Economic Forum
- Information that looks irrelevant can lead you to a very different conclusion once you connect the dots
- Strategies to anticipate the future and navigate risk & uncertainty
- Spot opportunities others miss by seeking out seemingly irrelevant information and adopting a generalist mindset: say "isn't that interesting" instead of "so what?!"
- Reveals a multi-lens approach for looking at the world and connecting the dots that keep you ahead of the competition
- Projects scenarios for food, water, agriculture, commodities, sovereign debt, financial markets and much more

Dr. Vikram Mansharamani is a global trend-watcher who shows people how to anticipate the future, manage risk, and spot opportunities. He is an academic, advisor, investor, and author as well as a frequently sought-after speaker. Vikram adopts a uniquely global approach to his work, having worked on every continent other than Antarctica (it's on his to-do list).

He has been a regular commentator on issues driving disruption in the global business environment. His ideas and writings have also appeared in a long list of publications, and he's been honored by LinkedIn as one of their Top Voices and Worth Magazine as one of the 100 Most Powerful People in Global Finance.

Millions of readers have enjoyed his unique multi-lens approach to connecting seemingly irrelevant dots. As an advisor, Vikram assists numerous boards and C-suites navigate today's overwhelming uncertainty. He helps his clients analyze the business impact of global trends, with an emphasis on economic, political, and social risks that might generate instability. As a businessman he has spent his life creating businesses and helping entrepreneurs and companies create jobs and grow. His thematic analysis and risk management is always focused on identifying opportunities within the risks.

Vikram is the author of *Think For Yourself: Restoring Common Sense in an Age of Experts and Artificial Intelligence* (HBR Press, 2020) and *Boombustology: Spotting Financial Bubbles Before They Burst* (Wiley, 2011, 2019), and his writings have appeared in Bloomberg, Fortune, Forbes, and a long list of other publications.

Until June 2022, Vikram was a lecturer at Harvard University, where he taught students how to make tough decisions by using multiple perspectives and systems thinking to guide their processes. Previously, he was a Lecturer at Yale University. In 2022, he was a Candidate for the United States Senate.

Vikram has a PhD and two Masters degrees from MIT and a Bachelor degree from Yale

University, where he was elected to Phi Beta Kappa. He lives in New Hampshire with his wife, and wife, daughter, son, golden-retriever, and two cats.

TEMAS

Dr. Mansharamani tailors each presentation to the needs of his audience and is not limited to the topics we have listed below. These are topics that have proven valuable to customers in the past and are meant only to suggest the speaker's range and interests:

- Geopolitics
- Managing Risk
- Global Economy
- Financial Markets
- Boom-Bust Dynamics
- Technology
- Investing
- Food
- Housing
- Energy
- Commodities

Please ask us about any subject that interests you; we are sure that we can accommodate you.

PROGRAMAS

Navigating Uncertainty: An Unconventional Approach

In this stimulating and entertaining talk, Dr. Vikram Mansharamani applies a unique combination of practitioner experience and academic perspective to help audiences navigate the seemingly unending crosscurrents of global economic, financial and geopolitical uncertainty. He explains how we got to the current world of protectionism, nationalism, populism, and currency conflicts and explores how the combination of political,

social, technological, demographic, and economic pressures will impact future trends. After presenting several scenarios, he considers the risks and opportunities emerging from a recession or an escalation of global tensions. While audiences often find themselves agreeing with Dr. Mansharamani each step of the way, they're frequently surprised by what turn out to be unconventional conclusions.

Think For Yourself

In a fast-paced world driven by complex and changing factors, connecting the dots is often more important than developing them. As a result of the overwhelming flood of information that pours at us daily, we run headlong into the arms of experts and technologies. We've stopped thinking for ourselves and now habitually – perhaps unconsciously – outsource our thinking about important decisions. Rather than turn to specialists, Dr. Mansharamani guides us to think bigger and look across the silos of expertise, leaving listeners empowered and energized to think for themselves. This memorable talk is filled with stories from a variety of industries and settings about how we got to where we are and how we can reclaim control.

“The generalist advantage: going beyond expertise”

We live in a culture that places high value on deep expertise and specialized skills. But can expertise blind you into tunnel vision and single-mindedness? Vikram Mansharamani has scores of examples that shows it can. In a fast-paced world driven by complex and diverse factors, connecting the dots is often more important than developing the dots. Building on insights from the research he is conducting at Harvard, Mansharamani shows why generalists are better-suited to navigating uncertainty than specialists; he opens the minds in the audience with real tools to help people think beyond their area of expertise. Entertaining and empowering, with examples drawn from finance, politics, agriculture, medicine, and education, Mansharamani helps people manage risk and anticipate the future with intriguing specifics to convince the audience of the value of the generalist approach.

“The global economy – an unconventional look”

Europe falling apart? China collapsing? Treasury bubble popping? Japan economic implosion? Social networking bubble? Alternative energy dynamics creating geopolitical unrest? Vikram Mansharamani applies his experience as a practitioner and an academic to help audiences navigate the seemingly unending cross-currents of global economic, financial and political developments. While audiences often find themselves agreeing with Mansharamani each step of the way, they're frequently surprised by what turn out to be unconventional conclusions. He customizes the content of his talk to the audience using information that's fresh and relevant.

“The end of cheap food – A global forecast”

Food is emerging as one of the future's most volatile assets. Shifting political, economic, climatic and societal change all factor into the equation. Vikram Mansharamani applies his multi-lens bubble-spotting approach to the key drivers of food prices in a global marketplace. He suggests that the era of cheap food is over and describes the geo-political and geo-economic ramifications of such developments – from Wall Street to Pudong. Audiences leave understanding the dynamics of land grabs, water scarcity, and the implications of food (in)security for national defense as well appreciating how food-price dynamics will affect their industry – however remote from the food industry it may be.

“Global prosperity – Why everything is about to change”

As the middle-class booms in emerging nations, a global consumption boom is likely to have an unprecedented impact on a wide range of commodities – food, fuel, precious metals – that will impact the global standard of living. The result will be geopolitical and economic uncertainty. Vikram Mansharamani untangles these dynamics through easy-to-understand, entertaining, and engaging analysis that evaluates the effect of a ballooning middle-class on an unlikely collection of industries — from education and entertainment to defense, finance and healthcare. Mansharamani's insights help audiences look differently at the nature of global prosperity and how it may shape their business and their future.

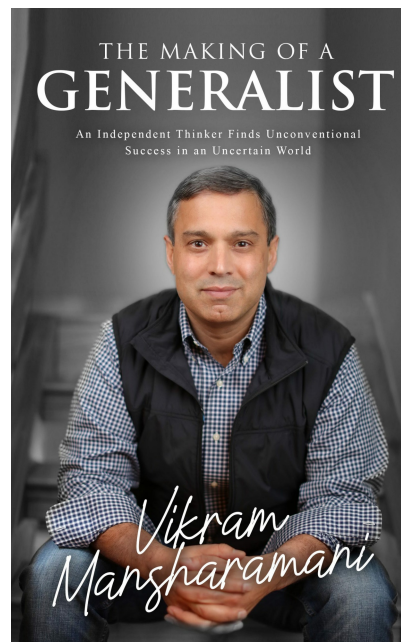
Boom or Bust: Spotting Bubbles Before They Burst

Our dynamic global economy seems to be producing boom and bust cycles more frequently

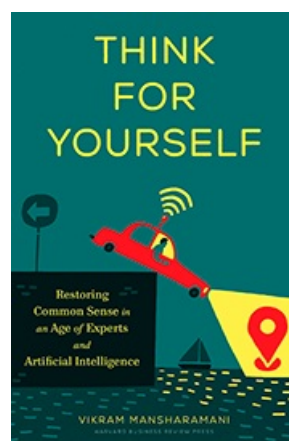
than in the past. There's always something that seems ahead of itself, having reached unsustainable levels. In direct contrast to the prevailing academic thinking, Dr. Vikram Mansharamani believes it's possible to identify financial (and other) bubbles before they burst. Drawing on entertaining examples from art markets, architecture, and popular culture (as well as economics and politics), he powerfully demonstrates that you need not be an expert to anticipate the future. Audiences leave this talk feeling empowered to think independently and connect the obvious dots to generate not-so-obvious conclusions. .

PUBLICACIONES

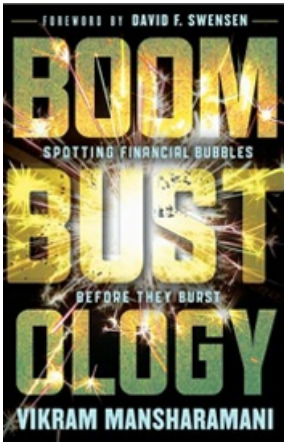
Libros



THE MAKING OF A GENERALIST



THINK FOR YOURSELF



BOOMBUSTOLOGY

TESTIMONIALES

"He hit it out of the park! Enthusiastic responses from everyone. Could not be happier."

Partner
Pepper Law

"I wish we would have allotted more time for discussion as our team was greatly intrigued by your thesis. Our team is thoughtful and intelligent, and your perspective struck a chord in the way we intended. The dialogue during our team dinner tonight was phenomenal, and your discussion with us today was the critical catalyst."

Director of Product Supply, North America Baby and Child Care, Kimberly-Clark Corporation

"Everyone really loved his presentation. The audience was very engaged and had a lot of questions. Definitely very positive feedback."

Meeting Planner, Liberty Mutual

"Great presentation. Everyone kept saying how you were able to take complex issues and explain them in terms that everyone could understand. That is high praise from a group of farmers and ranchers."

President & CEO, Farm Credit

"Vikram, I would like to share with the news that we are still receiving the best reviews from many attendees in regards of your conference, among them, one of the most prominent economists of Colombia. Your presentation was certainly a success and we will surely want to see you in Colombia on upcoming opportunities"

President, Asofiduciarías

CONDICIONES

- **Travels from:** Boston, USA

- **Fee Range:** USD 30.000 to USD 40.000
-