SANTIAGO BILINKIS

Futurologist and Entrepreneur, creator of "The Future of the Future" and "The Future un Work"

- Co-founder of Officenet
- Author of "Pasaje al futuro"
- "Risk and Reward" blog author, one of the most read blogs entrepreneurship in Latin America

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Santiago Bilinkis, entrepreneur and Argentine futurist. Former CEO and co-founder of Officenet, the largest office supply company in Argentina and Brazil, which Staples acquired some years ago.

He is also co- founder of numerous companies and an active member of several civil society organizations. He is the author of the "Risk and Reward" blog, a widely-read blog about entrepreneurship in Latin America, and writes a column for "Basta de Todo," one of

the most popular radio programs in Argentina. Additionally, he regularly writes for numerous magazines and newspapers.

In 2010, he was selected to attend Singularity University (USA), where he learned about cutting-edge technology issues such as artificial intelligence, robotics, biotechnology and nanotechnology.

Now Santiago Bilinkis dedicates his time to popularizing science through lectures and presentations.

Recently, he launched the books "Pasaje al Futuro" and "Guía para sobrevivir al presente".

TEMAS

- Technology
- Public Health
- Entrepreneurship
- Future Trends

PROGRAMAS

AI is here; now what?

Artificial Intelligence (AI) has established itself as one of the most impactful technological innovations of our time. Its ability to mimic human intelligence and perform complex tasks has revolutionized numerous industries and transformed the way we work and live.

Until now we had expected AI to replace repetitive, mechanical jobs. However, one of the most amazing aspects of AI is its ability to engage in creative activities. Through generative AI techniques, computer programs can create original content in various artistic forms, such as poetry, music, and visual imagery. This raises fascinating questions about the intersection between human creativity and the ability of machines to generate innovative works. It challenges us to rethink the role of creativity in a world increasingly driven by

technology.

Game rules have changed and now we face a new challenge: learning to play as a team with this new player. Integrating AI effectively into our personal and professional lives is key to tapping into its full potential. We must adapt and understand how this new player works, collaborating to improve our skills and achieve our goals more efficiently. By understanding that AI is a powerful tool, we can establish a unique synergy that allows us to take our life and career to a whole new level.
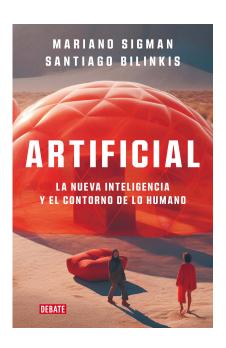
In this conference we will explore how AI works as a tool, how to use it to our advantage to improve our skills and achieve goals. We will address the challenges that this implies seeking a balance with ethical and social values.

The future of the future

To compare a person who lived 5,000 years ago with a contemporary person, one would think the difference would be extreme. The reality is that such a difference will be nothing compared to what artificial intelligence, robotics, and biotechnology will bring in the coming years when compared to people of today. Humanity will experience more changes in the next 50 years than the changes it saw from 5,000 years ago to today.

PUBLICACIONES

Libros

ARTIFICIAL

GUIA-PARA-SOBREVIVIR-AL-PRESENTE

PASAJE-AL-FUTURO

CONDICIONES

- **Travels from:** Buenos Aires, Argentina

- **Fee Range:** USD 10.000 to 20.000

*Fee Range:

Fee ranges listed on this website are intended to serve as a guideline. Please note: if a speaker has a fee range listed such as USD 20.000 to USD 40.000, it indicates that the fee falls within that range. Speakers' fees are subject to change without notice. Fees often vary based on several factors, including speaker's availability, length of presentation, supply and

demand, and event location, among others. Please contact us with your specific event details and requirements, and we will provide you with a precise quote.